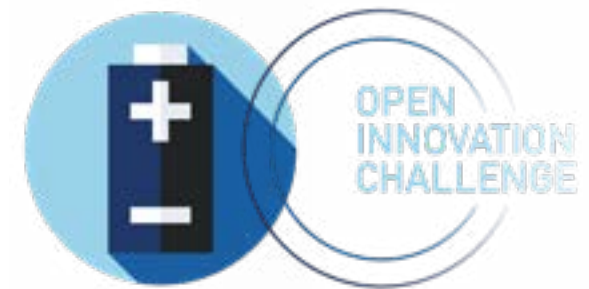


OPEN INNOVATION CHALLENGE for
**INNOVATIVE BATTERY
TECHNOLOGIES**



GOOD STUFF VENTURES





ABOUT THE CHALLENGE

We are looking for Battery Technology startups to build a next generation (cordless & sustainable) hairdryer.

Win the chance for a long-term partnership with a successful system supplier!

THE BRIEF



There is currently no battery on the market that can do justice to a cordless hair dryer. Either the drying performance is too low or the play time is too short to dry the hair completely.

Therefore, your challenge is to develop an eco-friendly battery (or any other approach) for a cordless hair dryer that has no noticeable disadvantage compared to a normal hairdryer.

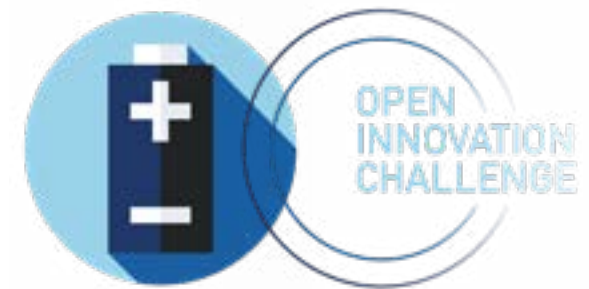
KEEP IN MIND: Playtime, lifetime, weight and size are critical for any product with rechargeable batteries.



PRODUCT REQUIREMENTS

- ⚡ Playtime min. 30 min
- ⚡ Performance like a “normal” hairdryer with 2200 W
- ⚡ Ionic function
- ⚡ Two speed levels
- ⚡ Three heating levels
- ⚡ Cool shot function
- ⚡ LED for battery status

PARTICIPANT REQUIREMENTS



You are a university research group, research center, individual inventor or startup.

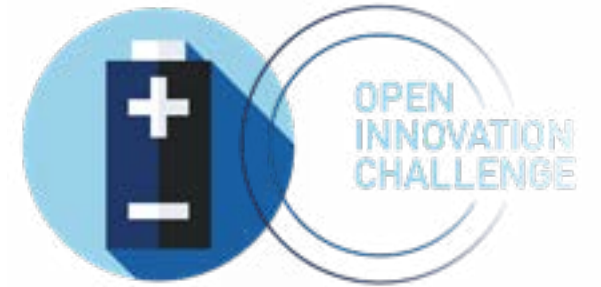


You have developed an innovative technology or a combination of existing technologies to address the described challenge in the development of a cordless hair dryer.



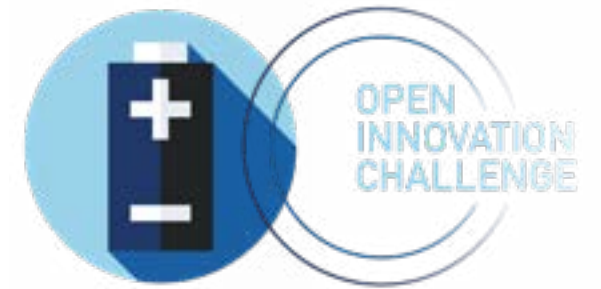
Ideally, your solution ensures low negative impacts on the environment: This includes durability, repairability, lightweight, low carbon footprint, use of recycled or even bio-/biodegradable/compostable materials and/or other circular plastics/materials. No use of hazardous substances, no added microplastics and compliance with other chemical/environmental regulations are a matter of course for us.

BENEFITS



As part of GOOD STUFF Ventures, your team will be mentioned as inventor of the solution on our product landing page. But more importantly, you will see your solution entering the market and profit longterm from its success.

The compensation package can be divided in an acquisition and licensing model. In both cases you get attractive revenue shares of every product sold, on top of the acquisition/licensing agreement.



TIMELINE

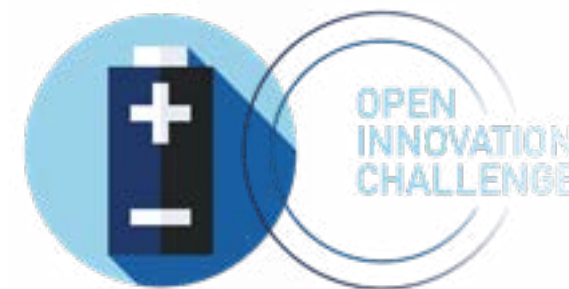
 **APPLICATIONS:**
07 June 2020 - 24 July 2020

 **SELECTION:**
10 August 2020

 **PRESENTATION:**
03 September 2020

 **WINNERS ANNOUNCED:**
07 September 2020

HOW TO APPLY



Ready to apply for the Open Innovation Challenge for Innovative Battery Technologies?

Log on to F6S to get started!

APPLY NOW



ABOUT

GOOD STUFF VENTURES



GOOD STUFF Ventures (GSv) supports consumer hardware STARTUPS and INVENTORS on their way from prototype to mass market. One of our main partners is HOYER Handel, an established system supplier who has successfully sold consumer facing products in more than 30 countries in Europe and North-America.

GSv is committed to contribute to the achievement of the UN Sustainable Development Goals. Delivering smart sustainable products based on a responsible supply chain is one of the outmost corporate targets.

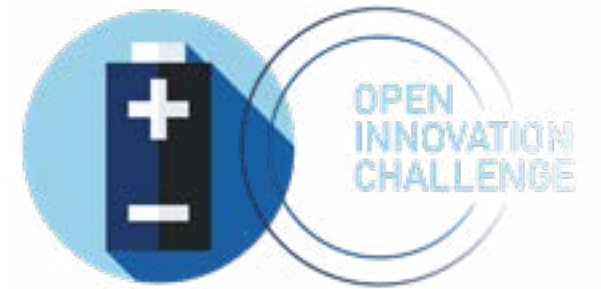
ABOUT



INAM, the Innovation Network for Advanced Materials, is a global network of companies and research institutes in the field of Advanced Materials.

We, on behalf of Good Stuff Ventures, are helping to organize this Open Innovation Challenge. These Challenges are one of many ways we help find solutions and enable the right connections to make technological innovations become reality. We do this by working closely with startups, SMEs, corporations and research institutes to start, grow and transform the development of Advanced Materials.

CONTACT



EMAIL US

info@inam.berlin

LEARN MORE

www.inam.berlin

APPLY NOW

